



**DIGITAL & WEB DESIGNER**

## EDUCATION

**Madison College** 2019–2021  
Associate in Applied Arts - Web & Digital Media

**UW- Madison** 2014–2016  
Coursework in Fine Art & Graphic Design

## EXPERIENCE

**Web Designer** *Verona, WI* 2022-present  
POWDERKEG WEB DESIGN. Engage in detailed conversation with clients and web developers to collectively create fully custom websites. Clients have ranged from small business owners to large corporations, including law offices, interior designers, and internet providers. Additional responsibilities have included animating banner ads and creating marketing collateral.

**Freelance Designer** *Madison, WI* 2020–present  
Consult directly with clients on their design needs to ensure a client-centered approach is being taken. Past creative briefs have included concept and crafting of wedding and small business logos, and creating custom designs for use on products.

**Barista** *Madison, WI* 2019–2022  
LEDGER COFFEE ROASTERS. In 2019 the company opened as a start-up, and I was there since the beginning. This job entailed working alongside a team to ensure customers had a quality experience, while also adapting on the spot and collaborating to invent best practices and solutions.

## AWARDS & ACHIEVEMENTS

2022 Student ADDY Award,  
Social Media Campaign -  
Silver (District 8) Gold (Madison)

2022 Student ADDY Award,  
Desktop Website -  
Silver (Madison)

Deans List 2014-2016  
Deans List 2019-2021

## SKILLS

- XD
- Photoshop
- Illustrator
- After Effects
- InDesign
- HTML
- CSS
- WordPress
- Miro
- Slack
- Adobe Animate
- Google Web Designer
- Microsoft Teams, Zoom, GoTo Meeting
- Microsoft Office

## HOBBIES

- Creating wire woven fine art jewelry
- Crafting with macrame
- Thrift shopping for vintage finds
- Spending time outdoors & finding new dog parks